

DEVELOPING THE TOTAL BAND PROGRAM

CBA Summer Convention 2015

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Fundraiser Ideas

- **Car Raffle**
- **FoodTruck/Community Night Performance**
- **Car Wash**
- **Scripp Program**
- **Concerts**
- **Marching Band/Concert Band/Jazz Band Festival**
- **Host DCI Show**
- **Band Fees**

Recruitment Ideas

- **Joint Concerts**
- **All District Concert with guest conductor (also a fundraiser)**
- **8th Graders perform with marching band**
- **Rehearse Middle School Bands**
- **8th graders perform with Pep Band at basketball games**
- **Bus middle school students to a local competition**
- **Summer guard clinic for all ages (taught by high school guard members)**

Promotion/Marketing of Program

- **Website** carmelbands.org
- **Facebook** **Carmel H.S. Bands**
- **Twitter** **@CarmelBands**
- **Posters**
- **Alumni Association**
- **News coverage (print and television)**
- **Performing Arts Convocation**

Support

- **Parent Booster Organization**
- **Administration**
- **Community**
- **Corporate Sponsorship**

